

## **BUS LOYALTY PROGRAMME**

Date: 17. 7. 2020 Author: Sanja Leban

## **BUS CARDS ISSUE:**

Every licensed driver or guide can obtain their Marche BUS card. The card can be collected with the completed and confirmed form directly at the locations: **Marché Lom I and II, Tepanje I and II, and Obrežje**. We re-issue only temporary cards and only to drivers or guides who are **on a business trip with a group**. Temporary cards offer the same benefits as permanent/plastic cards, and we issue them after at least ten arrivals with guests. Validity of BUS cards: Marché Slovenia, Croatia, Austria, Hungary.

## **INACTIVE CARDS:**

Bus cards renewed last year are active and valid until 31. 1. 2025. Bus cards of drivers or guides that have not been renewed are inactive. For additional information, direct them to the e-mail address: <u>bus.card@marche-slovenija.si</u>.

Drivers or guides who bring guests have representation expenditure approved for their unit (manager or whoever is responsible for the shift). They receive a form for the issuance of a new card and the procedure is explained.

A driver or guide who arrives without guests and whose card is inactive must pay for their meal.

<u>FOOD AND BEVERAGES</u>: in Marché and Marché Mövenpick restaurants and bistros, bus drivers and tour guides are rewarded for each stop **on a business trip** with free food and beverages consumed in the restaurant (not valid for Take Away). **This applies to all drivers and guides who bring 10 or more passengers (consumption of food or beverages)**.

The driver or guide can use **1 regular meal for one person and one beverage** <u>per card</u>. The bus card <u>does not apply</u> to merchandise (including merchandise beverages) and alcoholic beverages.

<u>Visits without guests</u>: if the driver or guide comes alone, they are entitled to a hot beverage. <u>Visits with 1-9 guests</u>: if a driver or guide comes with 1-9 guests, we offer them a hot beverage and a croissant or sandwich.

<u>VOUCHER ISSUE</u>: The driver or guide receives an e-voucher in the value of 5 EUR if he brings **10 passengers** or more for breakfast, lunch, dinner (consumption of food or beverages). The e-voucher is not issued in case the passengers only use the toilet or they are guests of the petrol station and not of the Marché restaurant. The e-voucher is automatically loaded on the BUS card when 10 or more guests are registered. Validity and redeemability: Marché Slovenia and Croatia until 31. 12. of the current year.

<u>PRIVATE VISITS</u>: Drivers or guides who are not on a business trip (are not uniformed / appropriately marked with a badge or do not arrive by bus) are not entitled to benefits from the Bus Loyalty Program. In this case, they can benefit from a Voucher.

## Benefits apply to 2 drivers and 1 guide per bus.